

THE DETROIT FREE PRESS NAMES REVERIE A WINNER OF THE MICHIGAN 2016 TOP WORKPLACES AWARD

Bloomfield Hills, MI 11/21/2016 – Reverie has been awarded a 2016 [Top Workplaces](#) honor by The Detroit Free Press. The Top Workplaces lists are based solely on the results of an employee feedback survey administered by [WorkplaceDynamics, LLC](#), a leading research firm that specializes in organizational health and workplace improvement. Several aspects of workplace culture were measured, including Alignment, Execution, and Connection, just to name a few.

“The Top Workplaces award is not a popularity contest. And oftentimes, people assume it’s all about fancy perks and benefits.” says Doug Claffey, CEO of WorkplaceDynamics. “But to be a Top Workplace, organizations must meet our strict standards for organizational health. And who better to ask about work life than the people who live the culture every day—the employees. Time and time again, our research has proven that what’s most important to them is a strong belief in where the organization is headed, how it’s going to get there, and the feeling that everyone is in it together. Claffey adds, “Without this sense of connection, an organization doesn’t have a shot at being named a Top Workplace.”

“Being selected as a Top Workplace validates something we’ve felt all along – that Reverie is a great place to work,” says Tom Berman, Chief Administrative Officer at Reverie. Berman adds, “Receiving this award is an honor but it comes second to the honor of actually working with our amazing people every day. At every level, their passion and dedication to excellence is inspiring.”

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About Reverie

Founded in Bloomfield Hills, Michigan, in 2003, Reverie is a revolutionary sleep technology company dedicated to helping people sleep better so they can live better lives. Rooted in its mastery of sleep science, Reverie believes everybody is unique and needs customized sleep solutions that fit their individual needs. As a result, the company has become known for its patented DreamCell™ latex foam springs which may be easily reconfigured to adjust firmness levels. Combined with its award-winning adjustable bases, Reverie is dedicated to providing the most comfortable sleep possible.

Visit www.reverie.com for more information and follow us on www.facebook.com/reverie/, [Twitter](#) and [Instagram](#).

About WorkplaceDynamics, LLC

Headquartered in Exton, PA, WorkplaceDynamics specializes in employee feedback surveys and workplace improvement. This year alone, more than two million employees in over 6,000 organizations will participate in the Top Workplaces™ campaign—a program it conducts in

partnership with more than 40 prestigious media partners across the United States. Workplace Dynamics also provides consulting services to improve employee engagement and organizational health. WorkplaceDynamics is a founding B Corporation member, a coalition of organizations that are leading a global movement to redefine success in business by offering a positive vision of a better way to do business.